Sponsorship Opportunities

Tapestry: A Day for You
April 29, 2016
Allen County War Memorial Coliseum
7:30 a.m. to 4:30 p.m.

Tapestry is a day of inspiration, renewal and education for women in all stages of life while also raising funds for women’s scholarships at IPFW. In the past 14 years, nearly $750,000 has been raised and 58 students have received scholarships to study health sciences at IPFW.

“I am so thankful that I was a recipient of the 2015 Tapestry Parkview Health Sciences Scholarship. I am eternally grateful to have the ability to further my education. Without your support, this opportunity would not have been possible. It was truly an inspiring day. Thank you to everyone involved in this amazing event.” 2015 Scholarship Recipient.
New 2016 Exclusive Naming Opportunities

**BREAKFAST SPONSOR ($3000)**
- Firm name/logo recognition as Breakfast Sponsor on website during registration period
- Firm name/logo recognition as Breakfast Sponsor in Tapestry Registration Brochure and Keepsake Program
- Recognition from stage during breakfast program day of the event
- All benefits included in Pearl Sponsorship

**ARTISAN BOUTIQUE SPONSOR ($3000)**
- Firm name recognition as Artisan Boutique Sponsor on all Artisan Boutique area signage
- Firm name/logo recognition as Artisan Boutique Sponsor on website during registration period
- Firm name/logo recognition as Artisan Boutique Sponsor in Tapestry Registration Brochure and Keepsake Program
- All benefits included in Pearl Sponsorship

**TAPESTRY DEDICATION AWARD SPONSOR ($3000)**
- Firm name/logo recognition as Dedication Award Sponsor on website during registration period
- Firm name/logo recognition as Dedication Award Sponsor in Tapestry Registration Brochure, Keepsake Program and the Dedication Award Press Conference
- Recognition from stage during dedication award presentation on day of the event
- All benefits included in Pearl Sponsorship

**SILENT AUCTION SPONSOR ($3000)**
- Firm name/logo recognition as Silent Auction Sponsor on website during registration period
- Firm name/logo recognition on all Silent Auction signs and Bid Sheets
- Firm name/logo recognition as Silent Auction Sponsor in Tapestry Registration Brochure and Keepsake Program
- Recognition on stage during morning announcements on day of the event
- All benefits included in Pearl Sponsorship

**EMERALD: Full Session ($5,000)**
- Opportunity to provide speaker(s) for one breakout session (one hour) to a captive audience of up to 300 attendees on mutually agreed upon topic of your choice
- 12x10 trade show booth facing the audience with premier placement
- Firm name, speaker name/photo/bio on Tapestry website and in the registration brochure
- Firm name with logo link posted to the Tapestry Facebook page
- 4 reserved tickets to the day’s activities
- 2 passes to the private reception with the keynote speaker
- ¼ page advertisement in the Tapestry Keepsake Program
- Firm name and website listed in the Tapestry Keepsake Program
- Electronic mailing list of attendees names/addresses with attendee permission
- Opportunity to place item in attendee gift bags

**PLATINUM: Half Session ($2500)**
- Opportunity to provide speaker for one half breakout session (30 minutes) to a captive audience of up to 300 attendees on mutually agreed upon topic of your choice
- 12x10 trade show booth facing the audience with premier placement
- Firm name, speaker name/photo/bio on Tapestry website and in the registration brochure
- Firm name with logo link posted to the Tapestry Facebook page
- 2 reserved tickets to the day’s activities
- 2 passes to the private reception with the keynote speaker
- 1/8 page advertisement in the Tapestry Keepsake Program
- Firm name and website listed in the Tapestry Keepsake Program
- Electronic mailing list of attendees names/addresses with attendee permission
Sponsorship Opportunities

**SAPPHIRE ($5000)** may be customized based on sponsor needs
- 12x10 trade show booth facing the audience with premier placement near main stage
- Advertisement in scrolling PowerPoint visible multiple times during the day
- Firm name in registration brochure
- Firm name and logo on website during registration period
- Firm name with logo link posted to the Tapestry Facebook page
- 6 reserved tickets to the day’s activities
- 4 passes to the private reception for the keynote speaker
- ½ page advertisement in the Tapestry Keepsake Program
- Firm name and website listed in Tapestry Keepsake Program
- Electronic mailing list of attendees’ names/addresses with attendee permission
- Opportunity to place item in attendee gift bags

**PEARL ($2500)**
- 12x10 trade show booth facing the audience with premier placement near main stage
- Advertisement in scrolling PowerPoint visible multiple times during the day
- Firm name in registration brochure and on website during registration period
- Firm name with logo link posted to the Tapestry Facebook page
- 4 reserved tickets to the day’s activities
- 2 passes to the private reception for the keynote speaker
- ¼ page advertisement in the Tapestry Keepsake Program
- Firm name and website listed in Tapestry Keepsake Program
- Electronic mailing list of attendees’ names/addresses with attendee permission

**GOLD ($1000)**
- 10x10 trade show booth facing the audience
- Firm name in registration brochure
- 2 reserved tickets to the day’s activities
- ¼ page advertisement in the Tapestry Keepsake Program
- Firm name and website listed in Tapestry Keepsake Program
- Electronic mailing list of attendees’ names/addresses with attendee permission

**CORPORATE TABLE SPONSORSHIP ($1000)**
- 10 reserved tickets to the day’s activities at a premier table near the front of the venue
- Firm Logo on reserved table sign at premier table
- Firm logo in scrolling PowerPoint visible multiple times during the day
- Firm name in the Tapestry Keepsake Program

**SILVER ($500)**
- 10x10 trade show booth facing the room’s perimeter with a corner location
- Firm name in registration brochure
- 1 reserved ticket to the day’s activities
- Firm name and website listed in Tapestry Keepsake Program
- Electronic mailing list of attendees’ names/addresses with attendee permission

**BRONZE ($300)**
- 10x10 trade show booth facing the room’s perimeter
- Firm name and website listed in Tapestry Keepsake Program
- Electronic mailing list of attendees’ names/addresses with attendee permission
WHAT
Tapestry is a day of inspiration, renewal and education for women in all stages of life while also raising funds for women’s scholarships at IPFW. In the past fourteen years, nearly $750,000 has been raised, the Tapestry Parkview Endowment has grown to nearly $550,000 and 58 students have received scholarships to study health and sciences at IPFW.

KEYNOTE SPEAKER
The 2016 Tapestry keynote speaker will be announced soon. Stay tuned for the exciting news. Past keynote speakers include Jane Pauley, Marilu Henner, Sissy Spacek, Patricia Heaton, Molly Ringwald, Sandra Lee, Clinton Kelly, Marie Osmond, Patty Duke, Linda Ellerbee, Dana Reeve, Dyan Canon, Marlo Thomas and Erin Brokovich.

WHEN AND WHERE
Friday, April 29, 2016 7:30 a.m. until 4 p.m. at the Allen County War Memorial Coliseum

HISTORY OF SUCCESS
- Attendance: We began with 390 women in 2002 and have reached a sold out crowd of over 1400 women. In addition, we have over 350 booth workers in attendance.
- Average age of attendees: 52
- Quantity of Scholarships awarded: 58
- We have raised nearly $750,000 and the Tapestry Parkview Endowment has grown to nearly $550,000 to ensure future scholarships.

VISIBILITY
- Approximately 1,400 women guests ranging in age from 16 to 100
- An additional 350 vendors and volunteers
- Over 800,000 unique visitors to the Tapestry website during 6-week registration period

VALUE-ADDED FOR SPONSORS
- Varied and multiple promotional opportunities throughout the months preceding Tapestry
- Connecting you and your staff with 1,400 women from northeast Indiana in one day
- Presenting your area of expertise to up to 300 women in a breakout session
- Advertising in the Tapestry keepsake program
- Sales opportunities as approximately 1,400 women shop the trade show
- Visibility among the 800,000+ people who visit the Tapestry website throughout registration
- Networking with other sponsors at the private sponsor reception with the keynote speaker
- Receipt of an electronic mailing list of event attendees with their permission

EVENT HIGHLIGHTS FOR THE ATTENDEES
- Entertaining and inspirational breakfast and luncheon programs
- Opportunity to attend two of twelve thought-provoking break-out sessions
- Over 150 trade show booths highlighting everything from jewelry to self-improvement to community involvement opportunities
- Shopping artisan boutiques from all over the mid-west

For more information, please contact Kim Boyce at boycek@ipfw.edu or 260-481-6337.
Firm Information:
Please print clearly and completely as this will be used for all Tapestry promotional information.
Firm Name (max. 25 characters): ______________________________________________________
Firm Address: ______________________________________________________________________
City, State, Zip: ____________________________________________________________________
Main Phone No.: __________________________ Fax: No.: ________________________________
Website Address: ____________________________________________________________________

Contact Person Information:
Name: __________________________________ Title: _________________________________
E-Mail: __________________________________ Phone: ________________________________
Address: (if different than above): ______________________________________________________
City, State, Zip: ____________________________________________________________________

Sponsorship Level:

**Breakout Sessions**
- Emerald $5,000
- Platinum $2,500

**Sponsorship Opportunities**
- Sapphire $5,000
- Pearl $2,500
- Gold $1,000
- Corp. Table $1,000
- Silver $500
- Bronze $300

Payment Options:
- **Credit Card:** To register and pay by credit card, complete this form online at ipfw.edu/tapestry and click on “Sponsor & Exhibit.”
- **Check:** Mail completed contract and check (made out to IPFW) to address below.
- **Invoice required:** Complete contract and an invoice will be sent to the firm address listed above. Payment will be due in 30 days from receipt of the invoice.

Note: Booth assignments are based on the date payment is received.

Tapestry office:
Tapestry: A Day for You Phone: (260) 481-6854
IPFW – DCS KT 139 Fax: (260) 481-6949
2101 E. Coliseum Blvd. E-mail: tapestry@ipfw.edu
Fort Wayne, IN 46805 Website: ipfw.edu/tapestry

Signature of Sponsor: ___________________________________________ Date: ________________
Signature of Tapestry/IPFW Rep: _________________________________ Date: ________________

By signing this agreement, sponsor has entered into a binding agreement with Indiana University-Purdue University Fort Wayne and Tapestry: A Day for You and guarantees payment and participation in the Tapestry event.
A cancellation will be considered a donation to the Tapestry Scholarship Fund.